



The Academy of Chiropractic Orthopedists

ADVERTISING AGREEMENT ACADEMY OF CHIROPRACTIC ORTHOPEDISTS

DEFINITIONS:

- Ads mean all advertisements on the Web site, President's Letter e-mail, News/Communication e-mail, Journal e-mail, and JACO/Journal.
- Advertiser - means you or your.
- Academy - means ACO, we, our or us.
- Advertiser content - is the information that you provide us to place on the web site.
- Location - Web site, President's Letter e-mail, News/Communication e-mail, Journal e-mail, and JACO/Journal.

TERM of ADVERTISING:

- The term of ad placement is 1 year. The term is defined as running from the month the contract is in effect ending on the last day of the same month 1 year later.
- The charges for advertising are not prorated; there is no refund if advertising is terminated before the scheduled end of the contract.

AD PLACEMENT:

- The Academy will work with you on placement of your advertisement. Once your ad is placed on the Web site, President's letter or the JACO/Journal, it will not be moved from the location you have chosen.
- You may move your ad, change the content during the contract period once at no extra cost. Further changes, to include content or moving the ad will have an expense to you of 15% of the yearly total of your advertisement.

CONTENT OF ADVERTISEMENT:

- You are to present a completed ad, including the content of the advertisement, to the ACO for our review.
- If you do not have an ad developed the ACO can develop the ad for you.
- Your content must fit within the parameters of the ACO space allowed per area on the Web site, President's letter or the JACO/Journal.
- Ad size is 120x240 pixels
- The advertisement shall not indicate an endorsement of the product by the ACO.



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ADVERTISING FEES:

Gold Level - \$1099:

- Home and all other pages of Web site with a link to your Web site - 120x240 pixel ad
- E-mails (President's Letter, News/Communication, and JACO Journal) - 120x240 pixel ad
- Listed at the top of "Sponsors" Web site page
- JACO / Journal of the Academy of Chiropractic Orthopedists – 1 whole page ad

Silver Level - \$899:

- All other pages of Web site (except the home page) with a link to your Web site - 120x240 pixel ad
- E-mails (President's Letter, News/Communication, and JACO Journal) - 120x240 pixel ad
- JACO / Journal of the Academy of Chiropractic Orthopedists – 1/2 page ad
- Listed on the "Sponsors" Web site page

Bronze Level - \$699:

- All other pages of Web site (except the home page) with a link to your Web site - 120x240 pixel ad
- E-mails (President's Letter, News/Communication, and JACO Journal) - 120x240 pixel ad
- JACO / Journal of the Academy of Chiropractic Orthopedists – 1/4 page ad
- Listed on the "Sponsors" Web site page



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SIGN UP INFORMATION

Step 1 -

Please check all your advertising selections

Packages:

- Gold Level - \$1099
- Silver Level - \$899
- Bronze Level - \$699

Or select by item

Web site (120x240 pixel ad):

- \$500 - Home & All other pages of Web site with a link to your Web site
- \$350 - All other pages of Web site with a link to your Web site

E-mails (120x240 pixel ad):

- \$200 - E-mails (President's Letter, News/Communication, and JACO Journal)

JACO/Journal of the Academy of Chiropractic Orthopedists:

- 1 page - \$699
- ½ page - \$499
- ¼ page - \$299

Do you need us to create your ad? If so, please check the box below.

Ad Creation:

- \$450 - 120x240 pixel ad – Resident TECH will contact you.

If not, please send your ad in a .jpg, .tif, .gif or .png to info@residenttech.com with your company name in the subject line along with ACO Ad. Example: “your company” – ACO Ad



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Step 2 -

Contact Information

Name:

Company Name:

Address:

Address 2:

City:

State:

Zip:

Phone:

Fax:

E-mail:

Step 3 -

Payment Info:

Billing Address (if different from above):

Name:

Company Name:

Address:

Address 2:

City:

State:

Zip:

Phone:

The Academy of Chiropractic Orthopedists - ATTN: Executive Director, Jerrold R. Wildenauer, DC, FACO
1859 Warrior Drive | Mendota Heights, MN 55118 | TEL: 612-454-1472 | FAX: 651-846-5590 | E-mail:
aco@dcorthoacademy.com



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Step 4 -

Payment type:

➤ *Credit Card*

Credit Card Type:

Name on Card:

Credit Card Number:

Expiration Month and Year:

CSV Number:

➤ *Checks:*

Please send checks with this signed contract.

Send Contract with Payment:

The Academy of Chiropractic Orthopedists

Jerrold R. Wildenauer, DC, FACO

Executive Director

1859 Warrior Drive

Mendota Heights, MN 55118

General Contact information:

Local: 612-454-1472

Fax: 651-846-5590

ACO@dcorthoacademy.com

Step 5 –

Please send your ad in a .jpg, .tif, .gif or .png to info@residenttech.com with your company name in the subject line along with “ACO Ad”. Example: “your company” – ACO Ad

Or send instructions on where the ad is located.

Or Resident TECH will contact you for information to create your ad.

The Academy of Chiropractic Orthopedists - ATTN: Executive Director, Jerrold R. Wildenauer, DC, FACO
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Final - Step 6 -

Please send this signed contract with your payment.

**I hereby agree to the agreement for advertising between
_____ and the Academy of Chiropractic Orthopedists.**

**Signed for the Company _____ and
for the ACO _____**

Date _____